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SOURCE Newspapers as indicated.

HSIN-HUA BOOK CONCERN EXPANDS RAPIDLY;
NEW MAGAZINES APPEAR

HSIN-HUA HAS 740 REGULAR OUTLETS -- New York Hua-ch'iao Jih-pao, 24 Apr 50

Peiping, 7 April (Hsin-hua) -- The government controlled Hsin-hua Book Concern is rapidly extending and strengthening its organization throughout the whole country, and the volume of its publications has soared astonishingly. An official investigation, made during March 1950, has revealed the existence of 740 places of business, located as follows:

North China region: one main divisional headquarters, nine divisional headquarters, 65 branches.

East China region: two main divisions, 13 divisions, 374 branches.

Northeast region: one main division, 16 divisions, 180 branches.

Central and Southern region: two main divisions, five divisions, 42 branches.

Northwest region: two main divisions, four divisions, 18 branches.

Southwest region: one main division, five divisions.

In other regions, and among the troops, there are also a considerable number of branches or sales agencies not yet regularly integrated into the main system.

The Hsin-hua Book Concern, through its Peiping offices alone, in the 4 months from November 1949 to February 1950 inclusive, has issued more than 3,400,000 books, booklets, and pictures. These consisted in the main of the following items:

Writings of Marx, Engels,	
Lenin, and Stalin	640,000
Writings of Mao Tse-tung	80,000
Political policies	140,000

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Social science	630,000
Practical techniques	100,000
Literary and artistic	740,000
Calendar pictures	630,000
History and geography	150,000

During the same 4 month, 50 issues of eight magazines, totaling 1,160,000 copies were published. They included the following titles: Sino-Soviet Friendship, Hsin-hua Monthly, New Chinese Woman, People's Literature, People's Art, Literature and Art (370,000 items), Struggle for Peace and Democracy (520,000 items), and Speaking and Singing.

"CHUNG-KUO KUNG-JEN" BEGINS PUBLICATION -- Hong Kong Wen-hui Pao, 13 Feb 50

Peiping, 12 February -- The first issue of a monthly publication of the All-China Workers Federation, the Chung-kuo Kung-jen (China Workers), was published in January 1950.

"CHOU-MO KUAN-CH'A" PUBLISHED IN TAIHOKU -- Hong Kong Kung-shang Jih-pao, 11 Feb 50

The weekly magazine, Chou-mo Kuan-ch'a (Week-end Observer), which was formerly published in Shanghai, is now published in Taihoku.

"HSIN-HUA YUEH-PAO" SOLD IN HONG KONG -- Hong Kong Wen-hui Pao, 11 Feb 50

The latest edition of Hsin-hua Yueh-pao (New China Monthly), published in Peiping, is now on sale in Hong Kong through the San-lien Book Store.

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